



MacNIDER OUTDOOR ART MARKET

Call for Entries - MacNider Arts Festival Outdoor Art Market
Saturday June 12, 2010 9 am - 4 pm

ARTS FESTIVAL PERKS

- Energetic and helpful volunteers
- Booth signs and booth sitters
- Convenient parking for artists and public
- Dynamic performing arts and activities
- Complimentary beverages and breakfast

TO ENTER

Artists who DO NOT meet the "Automatic Acceptance" status should submit entries in accordance with the following guidelines:

- Submit up to 5 color slides or digital images representative of the work that would be displayed. Clearly label slides with your name and media. Burn digital images to a CD or e-mail them to mlinskeydeegan@masoncity.net (1MB or less). **Please Note:** the Museum's e-mail system does not accept G-mail.
- Include a stamped, self-addressed, legal size envelope.
- **All entries should be received by MAY 1. The entry fee after MAY 1 increases to \$70.**

AUTOMATIC ACCEPTANCE

Artists who are current MacNider Art Museum Shop Artists and **Artists who were accepted to the Art Market last year** need only send in the completed entry form with **\$60** fee by MAY 1. The entry fee after MAY 1 increases to **\$70**.

ELIGIBLE MEDIA

Original art work, such as paintings, drawings, photography, wheel-thrown or hand-built ceramics, sculpture, fiber, jewelry, leather, printmaking, wood, glass, and basketry will be juried.

- Unacceptable media are kits, patterns, copy work, pre-molded items, china painting, dough art, poured plaster items, re-sale items, and reproductions.
- Demonstrations during the market will be encouraged.

SPACE RENTAL FEE

- **A \$60 fee must be included with the entry form. The entry fee after MAY 1 increases to \$70.**
- If your work is not accepted, the fee will be returned.
- There will be no museum commission on sales.
- **Artists pulling out of the Art Market after Friday, June 4, will forfeit their entry fee.**

RULES

Please note: ONLY original artworks may be prominently displayed in the booth. Offset reproductions may be displayed in bins that take up no more than 10% of booth space and must be clearly identified as reproductions.

- All work must be designed and executed by the accepted artist.
- **Two or more artist may share booth space.** If booth will be shared, all exhibiting artists must include their work for judging and fill out separate entry forms.
- Artists must be present with their work for the entire event.
- All work shown must be for sale.
- We reserve the right to ask artists to remove work from their booths that do not meet the Festival's criteria or mission.

SITE SPECIFICATIONS

- Site size will be approximately 11' x 11'.
- Participating artists need to furnish their own display props.
- Every effort will be made to hold this event outdoors. Artists should be prepared for light rain. There will be an indoor back-up site in case of severe weather. (The decision to move indoors will be made by 7:30 am)

The following form can be printed out and mailed to:

MacNider Museum Art Market, 303 Second St. SE, Mason City, IA 50401



MacNIDER OUTDOOR ART MARKET ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name of second artist (if applicable): _____

- Check here if this is a new address.
- Check here if you are willing to demonstrate.
- Check here if you have a canopy.
- Sorry, I will not be able to attend but keep me on the mailing list.

CATEGORY

- Ceramics
- Jewelry
- Fiber
- 2-D (painting, photography, drawing, printmaking, or 2-D mixed media)
- Other (wood, glass, sculpture, calligraphy, _____)

Tax ID # _____

(You **must** have an Iowa Sales Tax permit to sell at our Arts Festival – Please contact Mara Linskey-Deegan at 641-421-3666 or mlinskeydeegan@masoncity.net with questions.)

MAIL ENTRIES TO:

MacNider Museum Art Market, 303 Second St. SE, Mason City, IA 50401

QUESTIONS?

If you have any questions or would like to receive an entry form by mail, please call Mara Linskey-Deegan at 641-421-3666 or e-mail mlinskeydeegan@masoncity.net.